

Lionel Yodhasinghe

22B, AMBILLAPITIYA, PASYALA, SRI LANKA - PHONE: 0094711562642 – whyelwhy@yahoo.com

EXPERIENCED COPY EDITOR/WRITER

NEWS | ADS | BUSINESS | EDITORIAL | FEATURES | LAYOUTS | RADIO

Key Skills

Newsroom Management

News gathering, reporting and writing

Copy editing

Feature writing

Business article writing

Editorial writing

AP Style

Photojournalism

Columns/Op Ed pieces

Web content writing and editing

Research & Fact-checking

Writing advertorial and product promotions

Layout designing

Familiar Software

MS Word

Digital & 35mm Cameras

Photoshop, InDesign, Cyber Page

- Dedicated reporter with a nose for news, a passion for community journalism and a reputation for impeccable ethics.
- A record of 27 years industry performance as a Staff reporter, Copy editor, News editor, Business editor and Senior editor for print and online editions of national daily newspapers with circulations of up to 120,000 copies.
- Skilled storyteller who treats news, features and other events with equal passion and thrives within the deadline-intensive. 24x7 newsroom environment.

Current Position

ASIA BROADCASTING CORPORATION - **Senior Editor** - 2013 to-date

Previous Positions

Qatar Business Pulse, Doha --- **Editor** 2012 – 2013
Ceylon Today, Colombo --- **Copy Editor** 2011 – 2012
The Brunei Times, Brunei --- **Senior Editor** 2009 – 2010
Sunday Observer, Colombo --- **Senior Editor** 2004 – 2009
Ceylon Daily News, Colombo --- **Reporter, News and Business Editor** 1986 – 2004

- Covered a range of areas (e.g. political and general news, business, development stores, defence, lifestyle, travel and conflict resolution and community journalism).
- Tasted local and international stories, copy edited them for libel and similar issues, made them grammatically accurate and factually correct. Never failed to meet a deadline.

Professional Training

- Graduated from Jefferson Fellowship of the East West Center of University of Hawaii – 2005,
- Newsroom management and leadership program for mid career media managers at the Institute for further education of journalists (FOJO) of Kalma University in Sweden - 2003.
- Training for career editors by National University of New Mexico at American Center in Colombo - 2004.
- Training for Managing Journalists at Reuter Foundation in London - 2000.
- Training for media personnel on positive image of youth by Commonwealth Youth Forum in India - 1997.
- Training on feature writing by Lankapuwath and Organization of Asia Pacific News Agency.
- Training for sub editors by the Thompson Foundation in Colombo - 1998

ASIA BROADCASTING CORPORATION - Senior Editor - 2013 to-date

Educational Qualifications

- General Certificate of Education (Advanced Level) – 1979
- Diploma in English - 1986
- Teacher Training Diploma - National Education Institute - 1986
- Web Designing and Development - Colombo University - 2012